

For Immediate Release
{Month, Day, Year}

HELPNJNOW Helps NJ Residents Weather {Hurricane or other weather event}

What: HELPNJNOW.ORG, provides education, direction, information and tools for people to help themselves - and others - in a disaster. When disaster strikes, HELPNJNOW.ORG is the portal for people to find information, donate money, register to volunteer, or donate materials needed in response and recovery efforts.

When: Now! NJ residents should log on and get prepared before {hurricane or other weather event} arrives.

Who: New Jersey residents who need help, or want to offer help, during a disaster.

Where: <http://helpnknow.org>

Why: When Hurricane Sandy struck New Jersey, thousands of people wanted to volunteer or donate items, but got lost in the chaos because there was no system in place. HELPNJNOW.ORG provides the platform to connect meaningful contributions of time, talents, and resources with the true needs of New Jersey communities so we can weather whatever storms lie ahead.

For more information, please contact Kelly Higgs at khiggs@njvoad.org or 609-412-9039.

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